

## SIGNS

Signage requirements in the Hospital Campus Overlay District shall follow Chapter 152 Sign Regulations, except as follows:

1. Signage shall be provided, as needed, for vehicles and pedestrians to navigate the campus and acquire necessary information. There is no maximum sign area or quantity limitation in total for the campus.
2. The size of the sign types listed below shall not exceed the following:
  - a. Ground or informational: 150sq. ft., 15' height maximum per side, per sign, located a minimum of 30' apart
  - b. Wall: 150 sq. ft. maximum per sign
  - c. Construction: 24 sq. ft., 9' height maximum
3. Animated or changeable copy signs shall be subject to the following limitations:
  - a. Change rate shall be set at a duration that is appropriate for the length and type of the message content and speed limit of the road.
  - b. A device that automatically adjusts for ambient light levels shall control brightness level. The automatic brightness control will gradually dim the sign from daylight to nighttime levels, and gradually brighten the sign from nighttime to daytime levels.
  - c. Daytime brightness levels shall not exceed 5000 nits
  - d. Nighttime brightness level (one hour after sunset until one hour before sunrise) shall not exceed 500 nits.
  - e. Size of animated or changeable copy portion of sign will be proportioned in an aesthetically pleasing manner, and will not exceed 90% of the allowable sign size for that type of sign (ground/informational, wall, or construction).
4. Internal and external illumination of signs shall be permitted.